

Keck, Shawnee

From: Savlan Hauser <savlan@jacklondonoakland.org>
Sent: Thursday, July 6, 2023 4:09 AM
To: Denise Pinkston
Cc: Keck, Shawnee; Barbara Leslie; Johnston, Cristy
Subject: Re: Support for Public Safety Partnership
Attachments: Support for BSCC Retail Theft Prevention_BID Alliance.docx

Shawnee,

Please let me know if this speaks to the BID sector support. I may need to swap out some logos. Happy to edit/augment to strengthen as this group sees fit.

Thank you,
Savlan

On Thu, Jun 29, 2023 at 11:20 AM Denise Pinkston <DPinkston@tmgpartners.com> wrote:

Would you make this easy on us and draft a pretend paragraph for each sender that we can then augment and add to? Can set tone, but issues you need us to discuss etc.

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From: Keck, Shawnee <SKeck@oaklandca.gov>
Sent: Thursday, June 29, 2023 2:15:19 PM
To: Savlan Hauser <savlan@jacklondonoakland.org>; Barbara Leslie <bleslie@oaklandchamber.com>
Cc: Denise Pinkston <DPinkston@tmgpartners.com>; Johnston, Cristy <CJohnston@oaklandca.gov>
Subject: Re: Support for Public Safety Partnership

Thanks so much Savlan! We could use these as soon as you guys can, as you know we started late and it's due July 7—next week. Thank you all so much for the help! I believe you can send a pdf to me and then we'll upload it to the application.

Page 40 of the [BSCC RFP](#) has the specific questions for the Letter of Support(pasted below). If you guys wanted to do three separate letters from the perspective of Building Owners and Operators, our lead Business Association and our Chamber representing our larger companies?

Barb, given the nature of the pitch, I think we need you guys to focus on how important it is to build the capacity of our community to anticipate and prevent theft together w OPD. The role of merchants protecting themselves through community cooperation and working w OPD to share what they know with the business owners is something we haven't focused on as much as a city. We want to build a safety ecosystem from the ground up so the new security cameras and police vehicles can make a real impact.

We were also advised to try to add in a budget for the safety and security improvements that will be suggested in CPTEDs. Better interagency and cross sector partnerships could see us focusing on reinforcing parking garages for employees if we put Ambassadors and cameras there plus new spotlights and new gates.

Here's what they ask for

Appendix E: Local Impact Letter(s)

The Organized Retail Theft Prevention Grant Program encourages collaboration, communication, and innovation to combat organized retail theft.

In supporting this approach, proposed projects may have impacts on retailers and local government agencies that prevent projects from operating as intended (e.g., increased law enforcement presence in retail spaces, increased referrals to the District Attorney's Office, overlapping or duplicative public awareness campaigns, etc.)

To acknowledge any anticipated impacts, each Lead Public Agency is required to:

- Identify each agency(ies) that reasonably could be expected to be impacted by this grant project;
- Submit a Letter of Agreement signed by both the Lead Public Agency and the impacted agency(ies) that includes the following:
 - o The name of the Organized Retail Theft Prevention Grant

Program project and a brief project description;

o A description of how the Organized Retail Theft Prevention Grant Program project might impact retailers and local government agencies; and

o An explanation of how the Lead Public Agency and the impacted agency(ies) will work together to address stated impacts.

Note: If the Lead Public Agency concludes that the Organized Retail Theft Prevention Grant Program project will not impact any other agency(ies), the Lead Public Agency must include a letter to that effect.

From: Savlan Hauser <savlan@jacklondonoakland.org>

Sent: Thursday, June 29, 2023 10:38 AM

To: Barbara Leslie <bleslie@oaklandchamber.com>

Cc: Keck, Shawnee <SKeck@oaklandca.gov>; Denise Pinkston <DPinkston@tmgpartners.com>; Johnston, Cristy <CJohnston@oaklandca.gov>

Subject: Re: Support for Public Safety Partnership

Thank you so much-- Draft open on my desktop since our meeting, now I'll get on it!

Savlan Hauser | *Executive Director* | Jack London Improvement District

333 Broadway | Oakland, CA 94607

██████████ (██████████) ██████████ | ██████████ (██████████) ██████████

savlan@jacklondonoakland.org | jacklondonoakland.org

[Twitter](#) | [Instagram](#) | [Facebook](#)



On Jun 29, 2023, at 10:17, Barbara Leslie <bleslie@oaklandchamber.com> wrote:

Hi Shawnee-

- 1) when do you need letter by?
- 2) what specifically below would you like us to focus on?
- 3) who should letter be addressed to and do we send to you for inclusion in grant application.
- 4) for many of our stakeholders it is a combination of more cops, more eyes in street, environmental design and activations.

Barb

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From: Keck, Shawnee <SKeck@oaklandca.gov>

Sent: Thursday, June 29, 2023 7:08 PM

To: savlan@jacklondonoakland.org; Denise Pinkston

Cc: Barbara Leslie; Johnston, Cristy
Subject: Re: Support for Public Safety Partnership

Hi all,

We are ready for your letters of support now! Let me know if you need any help developing them. The focus is on reducing organized theft—not burglary as recommended by the BSCC help desk.

So far, with the guidance of Council President Bas' office we have worked with OPD to shape a request for more cameras and police vehicles paired with a funding request for more staff. We worked really hard to unpack what "more staff" means and I tested stakeholder suggestions of more OPD on the streets, Security guards "that can actually do something" and Ambassadors. I also asked about investigative staff.

What we came away with was building the capacity of merchants with CPTED Police Techs which are currently staffed in the City's Neighborhoods team after being moved out of OPD. These positions work with businesses and residents to assess building and street safety creating recommendations for security upgrades. We also will request a new data analyst and Problem Solving Officers to help work with businesses on preventative intelligence sharing and Merchant Watch tactics. Currently the footage from street cameras is not being maximized, this grant will create a culture of community information gathering, sharing and action. The Ambassador approach will help increase the security presence in the neighborhood corridors and the model will follow Chinatown's community leadership approach to neighborhood security building trust through connection.

Beyond cameras and vehicles, the other equipment we suggested was a fund for lights, fences, window cages and roll down doors + murals basically a fund for the recommendations a business would receive from the CPTED analysis.

It's not more cops on the beat or armed guards for the Parking Garages and similar high value assets. I was surprised and excited to hear the recs for action were to increase community and interagency capacity building and to fortify the neighborhood corridors. The Downtown BIDs would be able to benefit from new intel exchange between OPD—more officers at community meetings sharing what they know about repeat offenders, cameras for bigger retailers and more work using camera footage for prevention.

I know you guys have a meeting coming up w the Mayor and OPD so I wanted to let you know what we know!
Shawnee


From: Savlan Hauser <savlan@jacklondonoakland.org>
Sent: Thursday, June 22, 2023 2:47 PM
To: Keck, Shawnee <SKeck@oaklandca.gov>
Cc: Barbara Leslie <bleslie@oaklandchamber.com>; Johnston, Cristy <CJohnston@oaklandca.gov>
Subject: Re: Support for Public Safety Partnership

Thank you Shawnee!

Just want to communicate to Lieutenant and CM Bas there's a tremendous amount of interest in seeing this application through. Is there anything I can do to help. There's so much news about us right now, I'll bet the BSCC is hoping for an application from Oakland.

Savlan

Savlan Hauser | *Executive Director* | Jack London Improvement District
333 Broadway | Oakland, CA 94607


savlan@jacklondonoakland.org | jacklondonoakland.org
[Twitter](#) | [Instagram](#) | [Facebook](#)



On Jun 22, 2023, at 11:49, Keck, Shawnee <SKeck@oaklandca.gov> wrote:

Hey all quick update!

CP Bas's Office worked with OPD, Cristy and I to move forward on the BSCC proposal. Council President Bas's Office had some great ideas to expand the application beyond more LPRs and OPD cars to include prevention and investigation.

Savlan, the Lieutenant leading the proposal is our City expert on burglary, intelligence and investigation. Even if we don't get a return on this proposal, I pitched him to come give trainings and join our prevention discussions. He said a public education campaign is the first step!

Thanks again for all your help on this!
Shawnee

From: Keck, Shawnee <SKeck@oaklandca.gov>
Sent: Friday, June 16, 2023 10:47 AM
To: Barbara Leslie <bleslie@oaklandchamber.com>; savlan@jacklondonoakland.org <savlan@jacklondonoakland.org>
Cc: Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: Re: Support for Public Safety Partnership

Morning all,

The second line under Eligibility to Apply, listed on Page 7 of the PDF says, "Applications must be submitted by the City Council, Board of Supervisors, or the Chief County Administrative Officer." So the advice from our Deputy City Admin was to check with Council and check with the funding agency given our Budget hearing timelines.

Awesome to hear President Bas is supportive, we have been working closely with her office in the Neighborhood Enhanced Service Teams so I'll follow up with them and OPD's admin as well. I'll come back as soon as I can.

Have a good weekend!
Shawnee

From: Barbara Leslie <bleslie@oaklandchamber.com>
Sent: Friday, June 16, 2023 7:53:10 AM
To: Keck, Shawnee <SKeck@oaklandca.gov>; savlan@jacklondonoakland.org <savlan@jacklondonoakland.org>
Cc: Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: RE: Support for Public Safety Partnership

Clarification to your email below, not sure I ever said the grant at the onset needed council review, only accepting funds requires council approval.

Met with Nikki yesterday and forwarded her the grant info. She would like to pursue by deadline.
Barb

From: Keck, Shawnee <SKeck@oaklandca.gov>
Sent: Thursday, June 15, 2023 10:27 AM

To: Barbara Leslie <bleslie@oaklandchamber.com>; savlan@jacklondonoakland.org

Cc: Navarro, Sofia <SNavarro@oaklandca.gov>

Subject: Re: Support for Public Safety Partnership

Hi guys! Quick update from me!

I spoke with Joe DeVries in our City Admin Office. He said service teams have been leading grant proposals with our various partners so Economic Development can help which is great news. He asked me to call the BSCC resource number and ask if we can send official Council approval at the end of July rather than at submission July 7. The CAO was able to get this accommodation on a different grant from a State agency so hopefully we can try. Council can send a letter of support to BSCC at submission on July 7 rather than putting the proposal through Rules and a full resolution to Council first--which Barb was correct, we don't have time for in June.

Joe also let me know that OPD does not have a full time grant writer but gave me the contact to work with. Just in case we can't do this one, I'm happy to understand the process so we can be ready for the next one! I'll be back again w more info as soon as I can.

Shawnee

From: Barbara Leslie <bleslie@oaklandchamber.com>

Sent: Tuesday, June 13, 2023 7:01 AM

To: savlan@jacklondonoakland.org <savlan@jacklondonoakland.org>

Cc: Keck, Shawnee <SKeck@oaklandca.gov>; Navarro, Sofia <SNavarro@oaklandca.gov>

Subject: RE: Support for Public Safety Partnership

Absolutely we will assist as needed, don't want to miss this opportunity? We are meeting with Nikki this week, should we ask her and team to assist?

Let us know.

Barb

From: Savlan Hauser <savlan@jacklondonoakland.org>

Sent: Monday, June 12, 2023 10:10 PM

To: Barbara Leslie <bleslie@oaklandchamber.com>

Cc: Keck, Shawnee <SKeck@oaklandca.gov>; Navarro, Sofia <SNavarro@oaklandca.gov>

Subject: Re: Support for Public Safety Partnership

Dear Shawnee,

How is this valiant effort going? Anything I/the BID+Alliance can do to help?

Best

Savlan

On Wed, Jun 7, 2023 at 10:00 AM Barbara Leslie <bleslie@oaklandchamber.com> wrote:

During a Policy meeting Home depot mentioned the grant as they have been asked by other cities to provide data for their applications. I have no other info – but it seems like we are a bit late and don't want to miss the opportunity. I have not read it but will find whatever data is needed from our businesses for submission.

Nikki should lead effort as council president or Mayor. We met with the Mayor yesterday and I'm happy to follow up on any items as this is related to our discussion.

Looks like city needs to lead this effort ASAP, we are available when needed.

Barb

From: Keck, Shawnee <SKeck@oaklandca.gov>
Sent: Wednesday, June 7, 2023 8:48 AM
To: Barbara Leslie <bleslie@oaklandchamber.com>; savlan@jacklondonoakland.org
Cc: Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: Re: Support for Public Safety Partnership

Ah thanks Barb! I was about to fwd this to Sofia to ask how we elevate this opportunity? It came from the Townsend Grants Memo.

As Savlan says below, it needs to be submitted by the City Council. "The application should be submitted by the person(s) with the vested authority to enter into an agreement on behalf of the City."

I'm happy to coordinate w Council and OPD staff on the narrative, documents and data? Let me know what the procedure would be?

Barb, if Home Depot raised it before, is it being followed up? Who did they ask and what came of it? If it was decided not to go for it, why and who made that decision?

Thanks for any help!
Shawnee

From: Barbara Leslie <bleslie@oaklandchamber.com>
Sent: Tuesday, June 6, 2023 9:47 AM
To: savlan@jacklondonoakland.org <savlan@jacklondonoakland.org>; Keck, Shawnee <SKeck@oaklandca.gov>
Cc: Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: RE: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

Thanks Savlan for including the Chamber!! - And yes we don't want to miss this opportunity! Sounds like, from my call this am, that many jurisdictions are farther along than Oakland in their application process. We are of course available to support any way we can. Looks like specific business data has been requested, thus the reason Home Depot was aware of it.

Just let us know. I can reach out to Chief or Barry to find best contact in OPD as well if needed.

Barb

From: Savlan Hauser <savlan@jacklondonoakland.org>
Sent: Tuesday, June 6, 2023 9:26 AM
To: Barbara Leslie <bleslie@oaklandchamber.com>; Shawnee Keck <SKeck@oaklandca.gov>
Subject: Fwd: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

Hi Shawnee, looping in the real political/logistical expert Barb for advice.

-She suggests contacting Barry or Chief directly for an OPD contact (I'm happy to do this)
-The Council needs to submit, it looks like: <https://www.bscc.ca.gov/wp-content/uploads/Organized-Retail-Theft-Prevention-Grant-Program-FAQs.pdf>

(I'm happy to contact our Councilmembers for support)

-Barb mentioned Home Depot brought up this grant and that they're aware other cities are applying

-Barb is offering data

Let's get to work--let me know if I should contact OPD above and cc you

Savlan

Savlan Hauser | *Executive Director* | Jack London Improvement District

333 Broadway | Oakland, CA 94607

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savlan@jacklondonoakland.org | jacklondonoakland.org

[Twitter](#) | [Instagram](#) | [Facebook](#)



Begin forwarded message:

From: Savlan Hauser <savlan@jacklondonoakland.org>

Date: June 5, 2023 at 12:06:36 PDT

To: "Keck, Shawnee" <SKeck@oaklandca.gov>

Subject: Re: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

WOW Shawnee. Thank you so much for identifying this. This is right on, I will do everything I can to help. I will ask a few trusted advisors to see how we go about it and get back to you shortly.

Best

Savlan

Savlan Hauser | *Executive Director* | Jack London Improvement District

333 Broadway | Oakland, CA 94607

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savlan@jacklondonoakland.org | jacklondonoakland.org

[Twitter](#) | [Instagram](#) | [Facebook](#)



On Jun 5, 2023, at 10:24, Keck, Shawnee <SKeck@oaklandca.gov> wrote:

Hi Savlan! This grant is available for OPD, how can we partner with them to apply on behalf of everyone!? I'll help them write it! Can you guys make a formal request that they apply? Can it work like that? How do we push it?



Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention

Grant Letter of Intent optional (May 15, 2023)

Medium Scope Category: Max Award: \$6,125,000 Large Scope Category: Max Award: \$15,650,000 No Match Required

Funding is available to California city police departments, sheriff departments, and probation departments to support local law enforcement agencies in preventing and responding to organized retail theft, motor vehicle or motor vehicle accessory theft, or cargo theft.

Permissible uses of grant funds include, but are not limited to, purchase of technology or other equipment to help deter strategies for preventing or responding to crime.

Deadline, July 7, 2023

From: Savlan Hauser <savlan@jacklondonoakland.org>

Sent: Tuesday, May 30, 2023 11:47 AM

To: District 2 <District2@oaklandca.gov>; District 3 <District3@oaklandca.gov>; District 4 <District4@oaklandca.gov>; District 5, Intern, <district5@oaklandnet.com>; District 6 <District6@oaklandca.gov>; District 7 <District7@oaklandca.gov>; district1@oaklandca.gov <district1@oaklandca.gov>; Kaplan, Rebecca <RKaplan@oaklandca.gov>; Thao, Sheng <SThao@Oaklandca.gov>

Subject: Re: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

[EXTERNAL] This email originated outside of the City of Oakland. Please do not click links or open attachments unless you recognize the sender and expect the message.

**RE: Prioritizing Public Safety in Budget Process through Merchant Organization and BID Partnership--
Follow up on coalition letter sent 5/9/2023**

To: Mayor Sheng Thao and Councilmembers

Public safety is a top priority of communities across Oakland as is reflected in every Councilmember's published budget priorities. We understand the challenge facing Oakland in its significant budget deficit. We invite your partnership with our community-based business-serving organizations to achieve shared goals with investment in programs such as physical safety improvements and paid safety ambassadors throughout Oakland's commercial neighborhoods. These community-building programs are economical and effective in directly addressing this priority.

In December of 2022, City Staff and its BIDs and business organizations worked together to fund enhanced safety ambassador services throughout Oakland's commercial neighborhoods through the Shop Safe Initiative adopted by City Council. These investments resulted in thousands of hours of presence and outreach by community-based safety ambassadors and security teams, and dozens of physical security improvement projects benefiting hundreds of individual merchants and the safety of their customers and workers, and are even an employment opportunity. As an example, the KONO BID tracked a 13% reduction in incidents year over year for December, and a 25% reduction from November to December 2022. With dedicated staff support, commercial district and community leaders shared resources and best practices in implementing these programs in their respective neighborhoods. This initiative leveraged the community partnerships of nonprofit and merchant organizations to support public safety.

We ask that the budget include additional grant opportunities for physical safety improvements and enhanced safety ambassador presence to build on this effort's proven success, and leverage the partnership of community-based organizations that serve our diverse business communities.

Oakland's commercial neighborhoods are its economic, civic, cultural and social lifeblood. As BID and business organization leaders, we are committed to working with our City partners to keep our commercial neighborhoods welcoming to all and resilient in these extraordinarily challenging times.

Sincerely,

Savlan Hauser on behalf of the Oakland BID+ Alliance including: Temescal Business Improvement District, Koreatown Northgate Laurel District Association, Montclair Village, Oakland African American Chamber of Commerce, Black Cultural Zone CDC, Oakland Chinatown Chamber of Commerce, Downtown & Uptown Oakland Associations, Jack London Improvement District, Oakland Chinatown Improvement Council, Alameda County Latina Chamber of Commerce, Lakeshore Business Improvement District, and other participating organizations.

On Tue, May 9, 2023 at 1:50 PM Savlan Hauser <savlan@jacklondonoakland.org> wrote:

Dear Honorable Council Members and Mayor Thao,

Please see attached statement of support for partnership with Oakland's BIDs and business-serving organizations to address shared public safety goals.

For any comments or to discuss further with our group, please do not hesitate to contact me.

Best,
Savlan

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Savlan Hauser | *Executive Director* | Jack London Improvement District
333 Broadway | Oakland, CA 94607

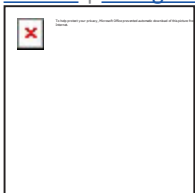
savlan@jacklondonoakland.org | jacklondonoakland.org
[Twitter](#) | [Instagram](#) | [Facebook](#)



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Savlan Hauser | *Executive Director* | Jack London Improvement District
333 Broadway | Oakland, CA 94607

savlan@jacklondonoakland.org | jacklondonoakland.org
[Twitter](#) | [Instagram](#) | [Facebook](#)



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Savlan Hauser | *Executive Director* | Jack London Improvement District
333 Broadway | Oakland, CA 94607

savlan@jacklondonoakland.org | jacklondonoakland.org

savlan@jacklondonoakland.org | jacklondonoakland.org
[Twitter](#) | [Instagram](#) | [Facebook](#)



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Savlan Hauser | *Executive Director* | Jack London Improvement District
333 Broadway | Oakland, CA 94607



savlan@jacklondonoakland.org | jacklondonoakland.org
[Twitter](#) | [Instagram](#) | [Facebook](#)

