

Keck, Shawnee

From: Jones, Tracey
Sent: Monday, June 19, 2023 11:16 PM
To: Keck, Shawnee
Cc: Johnston, Cristy; Lin, Amaya Jennifer; Suttle, Kiona; Marshall, LaRajia; Fuller, Amber
Subject: Re: OPD grant opportunity

Thank you so much for bringing this to my attention.

I am cc'ing our deputy director, fiscal manager, and grants coordinator to see if they are aware of this. We can then get back to you ASAP about the any possible next steps.

Tracey Jones (she/her/hers)
Police Services Manager
Oakland Police Department
Bureau of Services – Research and Planning Unit
office: 510-238-6708



From: Keck, Shawnee <SKeck@oaklandca.gov>
Sent: Friday, June 16, 2023 11:31 AM
To: Jones, Tracey <TJones6@oaklandca.gov>
Cc: Johnston, Cristy <CJohnston@oaklandca.gov>; Lin, Amaya Jennifer <AJLin@oaklandca.gov>
Subject: OPD grant opportunity

Hi Tracey,

Very nice to meet you! I was given your name from Joe DeVries, the Deputy City Admin. He suggested we speak with you about the grant opportunity listed below. Our merchant associations have spoken with Council President Bas about the immediate need for these funds on the street as our burglary, theft and vandalism rates continue to rise in commercial corridors across the city. While she was very supportive, we need to pull together a team and assemble a proposal before July 7.

Our first question was whether your team was aware and interested in the opportunity? [Here is the grant packet.](#) Officially Council submits the grant to be received and implemented by OPD. Can you advise us on the protocol for the application from your team's perspective? My Business Development Manager Cristy Johnston is cc'd here, we are in Economic Development, as well as Amaya from President Bas's office. Would it be ok to schedule a call and have a look at the possibility of applying for this grant?

Thanks so much for any help,
Shawnee

Grant Overview:

Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention

Grant Letter of Intent optional (May 15, 2023)

Medium Scope Category: Max Award: \$6,125,000 Large Scope Category: Max Award: \$15,650,000 No Match Required

Funding is available to California city police departments, sheriff departments, and probation departments to support local law enforcement agencies in preventing and responding to organized retail theft, motor vehicle or motor vehicle accessory theft, or cargo theft.

Permissible uses of grant funds include, but are not limited to, purchase of technology or other equipment to help deter strategies for preventing or responding to crime.

Deadline, July 7, 2023

Keck, Shawnee

From: Lin, Amaya Jennifer
Sent: Friday, June 16, 2023 2:10 PM
To: Keck, Shawnee; Johnston, Cristy
Cc: Navarro, Sofia
Subject: Re: OPD Retail Grant opportunity

Hi Shawnee,

Thanks for moving on this. Yes, this grant came up on a recent meeting with the Metro Chamber. I'll work with CM Bas to solidify our role. Happy to join the meeting referenced in your other email.

More soon,
Amaya

Amaya Jennifer Lin 林泓玉
Senior Policy Advisor
Office of Council President & District 2 Councilmember Nikki Fortunato Bas
AJLin@oaklandca.gov
510-238-7022

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Follow on [Facebook](#), [Twitter](#), or [Instagram](#).

From: Keck, Shawnee <SKeck@oaklandca.gov>
Sent: Friday, June 16, 2023 11:14 AM
To: Lin, Amaya Jennifer <AJLin@oaklandca.gov>; Johnston, Cristy <CJohnston@oaklandca.gov>
Cc: Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: OPD Retail Grant opportunity

Hi Amaya,

Our team found a Board of State and Community Corrections grant that OPD is eligible for but it needs to be submitted by Council. The City's BID Alliance and the Metro Chamber have been in touch with President Bas urging her to apply. We wondered if we might be able to partner with your awesome team to build it? We also need to coordinate our Finance team and OPDs admin but we thought we'd start with you.

[Here is the grant packet](#), the deadline is July 7 if we can get the RFP completed, approved by Council and submitted by then—that's the first big logistical question. Let me know what you guys think and if want to look it over together? I've cc'd our EWD and Business Development Directors as this process is still in formation. Let us know how we can be supportive?

I will cc you on the email to OPD so we can see what capacity their teams have? I hope we can at least build a grant shell with this process so we can apply for the next one if we can't do this one. Retail and auto burglary are a long standing and not going away! 😊

See you soon,
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Keck, Shawnee

From: Jones, Tracey
Sent: Friday, June 16, 2023 11:32 AM
To: Keck, Shawnee
Subject: Automatic reply: OPD grant opportunity

I am out of the office and will reply to your emails on Tuesday, June 20.

Keck, Shawnee

From: Keck, Shawnee
Sent: Friday, June 16, 2023 11:32 AM
To: Jones, Tracey
Cc: Johnston, Cristy; Lin, Amaya Jennifer
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Sent: Friday, June 16, 2023 11:15 AM
To: Lin, Amaya Jennifer; Johnston, Cristy
Cc: Navarro, Sofia
Subject: OPD Retail Grant opportunity

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Deadline, July 7, 2023

Keck, Shawnee

From: Keck, Shawnee
Sent: Friday, June 16, 2023 10:48 AM
To: Barbara Leslie; savlan@jacklondonoakland.org
Cc: Navarro, Sofia
Subject: Re: Support for Public Safety Partnership

Morning all,

The second line under Eligibility to Apply, listed on Page 7 of the PDF says, "Applications must be submitted by the City Council, Board of Supervisors, or the Chief County Administrative Officer." So the advice from our Deputy City Admin was to check with Council and check with the funding agency given our Budget hearing timelines.

Awesome to hear President Bas is supportive, we have been working closely with her office in the Neighborhood Enhanced Service Teams so I'll follow up with them and OPD's admin as well. I'll come back as soon as I can.

Have a good weekend!

Shawnee

From: Barbara Leslie <bleslie@oaklandchamber.com>
Sent: Friday, June 16, 2023 7:53:10 AM
To: Keck, Shawnee <SKeck@oaklandca.gov>; savlan@jacklondonoakland.org <savlan@jacklondonoakland.org>
Cc: Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: RE: Support for Public Safety Partnership

Clarification to your email below, not sure I ever said the grant at the onset needed council review, only accepting funds requires council approval.

Met with Nikki yesterday and forwarded her the grant info. She would like to pursue by deadline.

Barb

From: Keck, Shawnee <SKeck@oaklandca.gov>
Sent: Thursday, June 15, 2023 10:27 AM
To: Barbara Leslie <bleslie@oaklandchamber.com>; savlan@jacklondonoakland.org
Cc: Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: Re: Support for Public Safety Partnership

Hi guys! Quick update from me!

I spoke with Joe DeVries in our City Admin Office. He said service teams have been leading grant proposals with our various partners so Economic Development can help which is great news. He asked me to call the BSCC resource number and ask if we can send official Council approval at the end of July rather than at submission July 7. The CAO was able to get this accommodation on a different grant from a State agency so hopefully we can try. Council can send a letter of support to BSCC at submission on July 7 rather than putting the proposal through Rules and a full resolution to Council first--which Barb was correct, we don't have time for in June.

Joe also let me know that OPD does not have a full time grant writer but gave me the contact to work with. Just in case we can't do this one, I'm happy to understand the process so we can be ready for the next one! I'll be back again w more info as soon as I can.

Shawnee

From: Barbara Leslie <bleslie@oaklandchamber.com>
Sent: Tuesday, June 13, 2023 7:01 AM
To: savlan@jacklondonoakland.org <savlan@jacklondonoakland.org>
Cc: Keck, Shawnee <SKeck@oaklandca.gov>; Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: RE: Support for Public Safety Partnership

Absolutely we will assist as needed, don't want to miss this opportunity? We are meeting with Nikki this week, should we ask her and team to assist?

Let us know.

Barb

From: Savlan Hauser <savlan@jacklondonoakland.org>
Sent: Monday, June 12, 2023 10:10 PM
To: Barbara Leslie <bleslie@oaklandchamber.com>
Cc: Keck, Shawnee <SKeck@oaklandca.gov>; Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: Re: Support for Public Safety Partnership

Dear Shawnee,

How is this valiant effort going? Anything I/the BID+Alliance can do to help?

Best

Savlan

On Wed, Jun 7, 2023 at 10:00 AM Barbara Leslie <bleslie@oaklandchamber.com> wrote:

During a Policy meeting Home depot mentioned the grant as they have been asked by other cities to provide data for their applications. I have no other info – but it seems like we are a bit late and don't want to miss the opportunity. I have not read it but will find whatever data is needed from our businesses for submission.

Nikki should lead effort as council president or Mayor. We met with the Mayor yesterday and I'm happy to follow up on any items as this is related to our discussion.

Looks like city needs to lead this effort ASAP, we are available when needed.

Barb

From: Keck, Shawnee <SKeck@oaklandca.gov>
Sent: Wednesday, June 7, 2023 8:48 AM
To: Barbara Leslie <bleslie@oaklandchamber.com>; savlan@jacklondonoakland.org
Cc: Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: Re: Support for Public Safety Partnership

Ah thanks Barb! I was about to fwd this to Sofia to ask how we elevate this opportunity? It came from the Townsend Grants Memo.

As Savlan says below, it needs to be submitted by the City Council. "The application should be submitted by the person(s) with the vested authority to enter into an agreement on behalf of the City."

I'm happy to coordinate w Council and OPD staff on the narrative, documents and data? Let me know what the procedure would be?

Barb, if Home Depot raised it before, is it being followed up? Who did they ask and what came of it? If it was decided not to go for it, why and who made that decision?

Thanks for any help!
Shawnee

From: Barbara Leslie <bleslie@oaklandchamber.com>
Sent: Tuesday, June 6, 2023 9:47 AM
To: savlan@jacklondonoakland.org <savlan@jacklondonoakland.org>; Keck, Shawnee <SKeck@oaklandca.gov>
Cc: Navarro, Sofia <SNavarro@oaklandca.gov>
Subject: RE: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

Thanks Savlan for including the Chamber!! - And yes we don't want to miss this opportunity! Sounds like, from my call this am, that many jurisdictions are farther along than Oakland in their application process. We are of course available to support any way we can. Looks like specific business data has been requested, thus the reason Home Depot was aware of it.

Just let us know. I can reach out to Chief or Barry to find best contact in OPD as well if needed.

Barb

From: Savlan Hauser <savlan@jacklondonoakland.org>
Sent: Tuesday, June 6, 2023 9:26 AM
To: Barbara Leslie <bleslie@oaklandchamber.com>; Shawnee Keck <SKeck@oaklandca.gov>
Subject: Fwd: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

Hi Shawnee, looping in the real political/logistical expert Barb for advice.

- She suggests contacting Barry or Chief directly for an OPD contact (I'm happy to do this)
- The Council needs to submit, it looks like: <https://www.bscc.ca.gov/wp-content/uploads/Organized-Retail-Theft-Prevention-Grant-Program-FAQs.pdf>
(I'm happy to contact our Councilmembers for support)
- Barb mentioned Home Depot brought up this grant and that they're aware other cities are applying
- Barb is offering data

Let's get to work--let me know if I should contact OPD above and cc you
Savlan

Savlan Hauser | Executive Director | Jack London Improvement District
333 Broadway | Oakland, CA 94607
[REDACTED] | [REDACTED] | [REDACTED] | [REDACTED] | [REDACTED] | [REDACTED]
savlan@jacklondonoakland.org | jacklondonoakland.org
[Twitter](#) | [Instagram](#) | [Facebook](#)



Begin forwarded message:

From: Savlan Hauser <savlan@jacklondonoakland.org>

Date: June 5, 2023 at 12:06:36 PDT

To: "Keck, Shawnee" <SKeck@oaklandca.gov>

Subject: Re: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

WOW Shawnee. Thank you so much for identifying this. This is right on, I will do everything I can to help. I will ask a few trusted advisors to see how we go about it and get back to you shortly.

Best

Savlan

Savlan Hauser | *Executive Director* | Jack London Improvement District

333 Broadway | Oakland, CA 94607



savlan@jacklondonoakland.org | jacklondonoakland.org

[Twitter](#) | [Instagram](#) | [Facebook](#)



On Jun 5, 2023, at 10:24, Keck, Shawnee <SKeck@oaklandca.gov> wrote:

Hi Savlan! This grant is available for OPD, how can we partner with them to apply on behalf of everyone!? I'll help them write it! Can you guys make a formal request that they apply? Can it work like that? How do we push it?



Board of State and Community Corrections (BSCC) Organized Retail Theft Prevention

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Deadline, July 7, 2023

From: Savlan Hauser <savlan@jacklondonoakland.org>

Sent: Tuesday, May 30, 2023 11:47 AM

To: District 2 <District2@oaklandca.gov>; District 3 <District3@oaklandca.gov>; District 4 <District4@oaklandca.gov>; District 5, Intern, <district5@oaklandnet.com>; District 6 <District6@oaklandca.gov>; District 7 <District7@oaklandca.gov>; district1@oaklandca.gov <district1@oaklandca.gov>; Kaplan, Rebecca <RKaplan@oaklandca.gov>; Thao, Sheng <SThao@Oaklandca.gov>

Subject: Re: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

[EXTERNAL] This email originated outside of the City of Oakland. Please do not click links or open attachments unless you recognize the sender and expect the message.

**RE: Prioritizing Public Safety in Budget Process through Merchant Organization and BID Partnership--
Follow up on coalition letter sent 5/9/2023**

To: Mayor Sheng Thao and Councilmembers

Public safety is a top priority of communities across Oakland as is reflected in every Councilmember's published budget priorities. We understand the challenge facing Oakland in its significant budget deficit. We invite your partnership with our community-based business-serving organizations to achieve shared goals with investment in programs such as physical safety improvements and paid safety ambassadors throughout Oakland's commercial neighborhoods. These community-building programs are economical and effective in directly addressing this priority.

In December of 2022, City Staff and its BIDs and business organizations worked together to fund enhanced safety ambassador services throughout Oakland's commercial neighborhoods through the Shop Safe Initiative adopted by City Council. These investments resulted in thousands of hours of presence and outreach by community-based safety ambassadors and security teams, and dozens of physical security improvement projects benefiting hundreds of individual merchants and the safety of their customers and workers, and are even an employment opportunity. As an example, the KONO BID tracked a 13% reduction in incidents year over year for December, and a 25% reduction from November to December 2022. With dedicated staff support, commercial district and community leaders shared resources and best practices in implementing these programs in their respective neighborhoods. This initiative leveraged the community partnerships of nonprofit and merchant organizations to support public safety.

We ask that the budget include additional grant opportunities for physical safety improvements and enhanced safety ambassador presence to build on this effort's proven success, and leverage the partnership of community-based organizations that serve our diverse business communities.

Oakland's commercial neighborhoods are its economic, civic, cultural and social lifeblood. As BID and business organization leaders, we are committed to working with our City partners to keep our commercial neighborhoods welcoming to all and resilient in these extraordinarily challenging times.

Sincerely,

Savlan Hauser on behalf of the Oakland BID+ Alliance including: Temescal Business Improvement District, Koreatown Northgate Laurel District Association, Montclair Village, Oakland African American Chamber of Commerce, Black Cultural Zone CDC, Oakland Chinatown Chamber of Commerce, Downtown & Uptown Oakland Associations, Jack London Improvement District, Oakland Chinatown Improvement Council, Alameda County Latina Chamber of Commerce, Lakeshore Business Improvement District, and other participating organizations.

On Tue, May 9, 2023 at 1:50 PM Savlan Hauser <savlan@jacklondonoakland.org> wrote:

Dear Honorable Council Members and Mayor Thao,

Please see attached statement of support for partnership with Oakland's BIDs and business-serving organizations to address shared public safety goals.

For any comments or to discuss further with our group, please do not hesitate to contact me.

Best,
Savlan

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Savlan Hauser | *Executive Director* | Jack London Improvement District
333 Broadway | Oakland, CA 94607

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savlan@jacklondonoakland.org | jacklondonoakland.org
[Twitter](#) | [Instagram](#) | [Facebook](#)



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Savlan Hauser | *Executive Director* | Jack London Improvement District
333 Broadway | Oakland, CA 94607

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Sent: Friday, June 16, 2023 7:53 AM
To: Keck, Shawnee; savlan@jacklondonoakland.org
Cc: Navarro, Sofia
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Cc: Navarro, Sofia <SNavarro@oaklandca.gov>

Subject: RE: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

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Sent: Tuesday, June 6, 2023 9:26 AM

To: Barbara Leslie <bleslie@oaklandchamber.com>; Shawnee Keck <SKeck@oaklandca.gov>

Subject: Fwd: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

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Savlan Hauser | Executive Director | Jack London Improvement District

333 Broadway | Oakland, CA 94607

██████████ (██████████) ██████████ | ██████████ (██████████) ██████████

savlan@jacklondonoakland.org | jacklondonoakland.org

[Twitter](#) | [Instagram](#) | [Facebook](#)



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Date: June 5, 2023 at 12:06:36 PDT

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██████████ (██████████) ██████████ | ██████████ (██████████) ██████████

savlan@jacklondonoakland.org | jacklondonoakland.org



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Deadline, July 7, 2023

From: Savlan Hauser <savlan@jacklondonoakland.org>

Sent: Tuesday, May 30, 2023 11:47 AM

To: District 2 <District2@oaklandca.gov>; District 3 <District3@oaklandca.gov>; District 4 <District4@oaklandca.gov>; District 5, Intern, <district5@oaklandnet.com>; District 6 <District6@oaklandca.gov>; District 7 <District7@oaklandca.gov>; district1@oaklandca.gov <district1@oaklandca.gov>; Kaplan, Rebecca <RKaplan@oaklandca.gov>; Thao, Sheng <SThao@Oaklandca.gov>

Subject: Re: Support for Public Safety Partnership in Budget Process from BIDs and Business Serving Organizations - BID+ Alliance

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**RE: Prioritizing Public Safety in Budget Process through Merchant Organization and BID Partnership--
Follow up on coalition letter sent 5/9/2023**

To: Mayor Sheng Thao and Councilmembers

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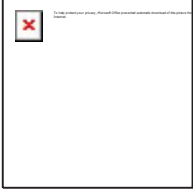
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From: Barbara Leslie <bleslie@oaklandchamber.com>
Sent: Thursday, June 15, 2023 11:35 AM
To: Keck, Shawnee; savlan@jacklondonoakland.org
Cc: Navarro, Sofia
Subject: RE: Support for Public Safety Partnership

Lets not try and miss this one. Grants are not that tough how can we make this happen. Meeting with Nikki in a few hours.

Barb

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Let us know.

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Let's get to work--let me know if I should contact OPD above and cc you
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Savlan Hauser | *Executive Director* | Jack London Improvement District

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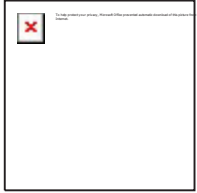
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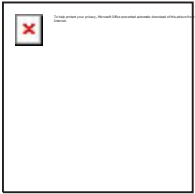
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