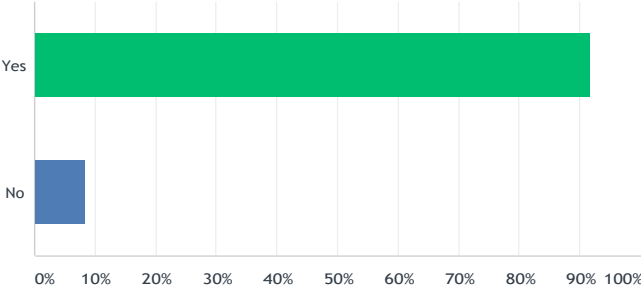


Below are the preliminary computer-generated results of the survey that were produced on March 9, 2021. This is not a final report. Additional surveys are being collected and some answers require further analysis.

Q1 Do you live, work/do business, or worship within 10 blocks of Lake Merritt?

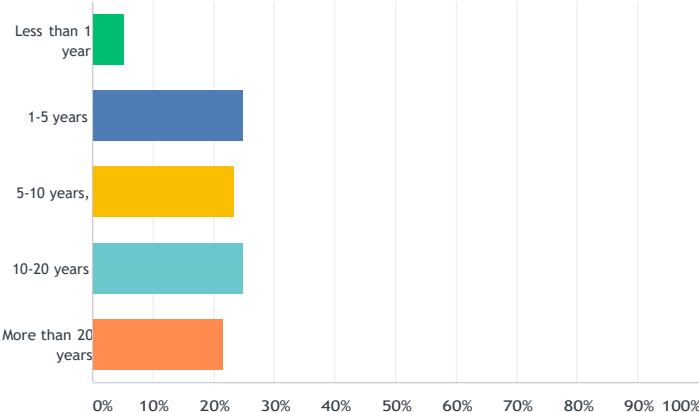
Answered: 2,196 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	91.67%	2,013
No	8.33%	183
TOTAL		2,196

Q2 For how long have you lived, worked/done business, or worshiped near the Lake?

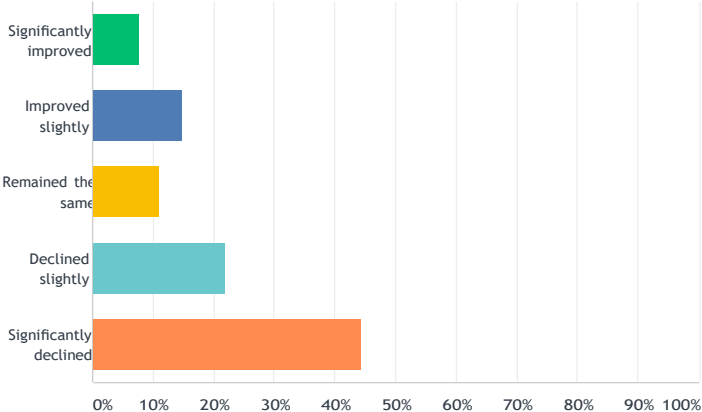
Answered: 1,809 Skipped: 391



ANSWER CHOICES	RESPONSES	
Less than 1 year	5.31%	96
1-5 years	24.93%	451
5-10 years,	23.33%	422
10-20 years	24.82%	449
More than 20 years	21.61%	391
TOTAL		1,809

Q3 In your opinion/experience has the Lake and surrounding neighborhood improved, worsened, or stayed the same in the past 2 years?

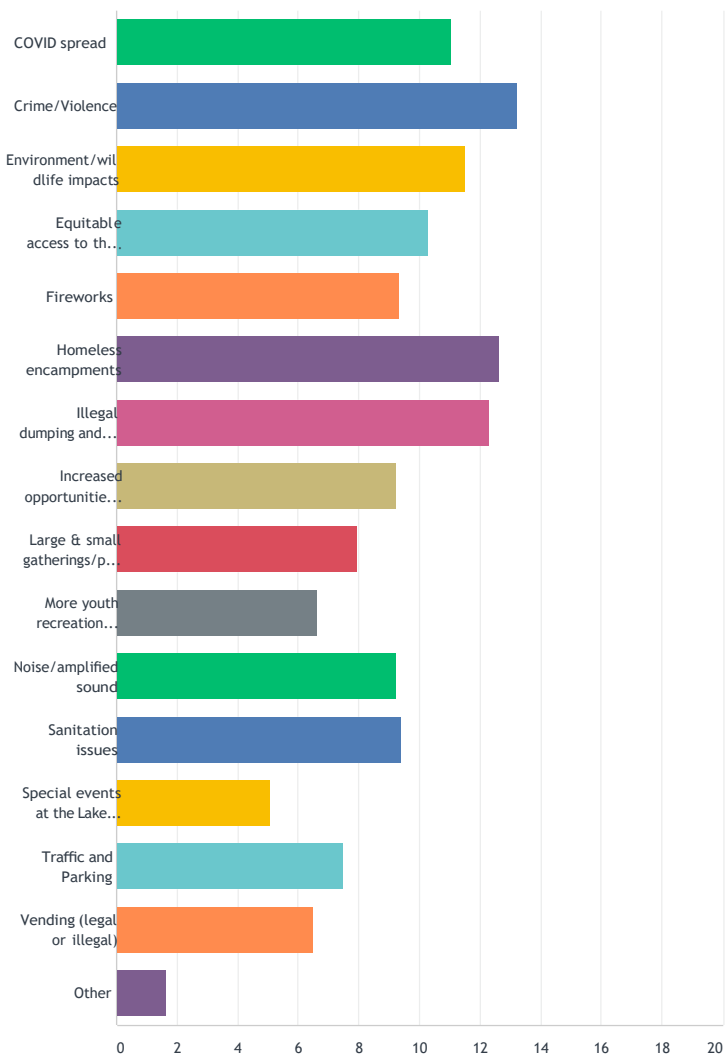
Answered: 1,954 Skipped: 246



ANSWER CHOICES	RESPONSES	
Significantly improved	7.73%	151
Improved slightly	14.89%	291
Remained the same	11.05%	216
Declined slightly	21.90%	428
Significantly declined	44.42%	868
<b>TOTAL</b>		<b>1,954</b>

Q4 What are the top three issues you care about at the Lake? Please rank them in order:

Answered: 1,967 Skipped: 233

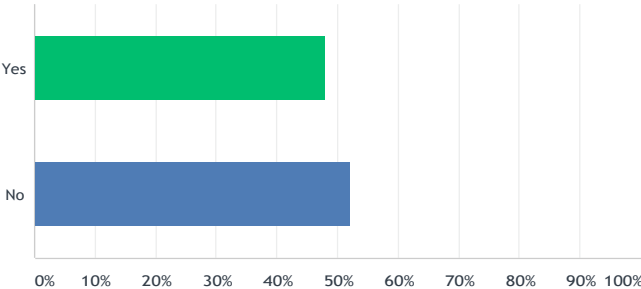


## City of Oakland Lake Merritt Community Survey

	1	2	3	4	5	6	7	8	9	10	11	12	13
COVID spread	15.07% 203	9.06% 122	8.54% 115	11.80% 159	8.98% 121	7.72% 104	7.94% 107	6.38% 86	4.31% 58	3.71% 50	3.71% 50	3.49% 47	2.30% 31
Crime/Violence	31.13% 489	16.80% 264	11.97% 188	9.93% 156	7.57% 119	5.22% 82	3.95% 62	3.12% 49	2.61% 41	1.97% 31	1.40% 22	1.40% 22	1.02% 16
Environment/wildlife impacts	8.01% 112	10.66% 149	13.66% 191	12.73% 178	13.52% 189	9.80% 137	8.08% 113	5.29% 74	5.15% 72	4.01% 56	2.15% 30	2.50% 35	1.79% 25
Equitable access to the Lake for all Oaklanders	11.08% 155	6.79% 95	7.86% 110	9.22% 129	8.43% 118	10.51% 147	8.22% 115	6.79% 95	5.50% 77	4.86% 68	5.29% 74	3.57% 50	3.36% 47
Fireworks	2.35% 32	3.89% 53	5.43% 74	6.24% 85	12.47% 170	10.71% 146	12.18% 166	10.42% 142	8.07% 110	7.19% 98	4.84% 66	4.84% 66	2.20% 30
Homeless encampments	21.90% 362	20.87% 345	14.10% 233	5.51% 91	5.32% 88	7.56% 125	6.11% 101	4.90% 81	3.63% 60	2.24% 37	2.78% 46	1.63% 27	0.85% 14
Illegal dumping and trash	9.98% 157	18.82% 296	18.25% 287	8.96% 141	7.12% 112	7.44% 117	10.87% 171	7.82% 123	4.13% 65	2.92% 46	1.53% 24	1.08% 17	0.57% 9
Increased opportunities for safe, healthy recreation	4.16% 58	5.89% 82	7.32% 102	3.73% 52	4.81% 67	5.96% 83	6.82% 95	15.51% 216	14.43% 201	10.19% 142	7.25% 101	5.96% 83	4.09% 57
Large & small gatherings/parties	1.55% 21	3.18% 43	3.55% 48	4.15% 56	3.55% 48	3.40% 46	4.59% 62	7.48% 101	19.32% 261	17.47% 236	10.58% 143	8.81% 119	6.81% 92
More youth recreation programming	0.83% 11	1.75% 23	2.66% 35	2.43% 32	1.75% 23	2.20% 29	2.35% 31	5.16% 68	7.44% 98	21.78% 287	16.31% 215	11.38% 150	9.48% 125
Noise/amplified sound	10.18% 153	9.05% 136	9.25% 139	5.26% 79	4.66% 70	2.99% 45	3.39% 51	3.93% 59	3.73% 56	3.73% 56	17.76% 267	11.51% 173	8.25% 124
Sanitation issues	4.29% 63	8.10% 119	10.20% 150	8.50% 125	7.69% 113	7.55% 111	6.33% 93	4.76% 70	3.95% 58	3.95% 58	4.08% 60	18.23% 268	7.62% 112
Special events at the Lake (including festivals, activities or other city sponsored programming)	1.06% 14	1.89% 25	2.19% 29	0.68% 9	1.66% 22	1.66% 22	2.49% 33	1.81% 24	2.71% 36	3.62% 48	5.73% 76	9.58% 127	33.41% 443
Traffic and Parking	4.69% 68	7.45% 108	8.14% 118	3.73% 54	4.07% 59	4.14% 60	4.21% 61	4.49% 65	3.52% 51	3.38% 49	2.90% 42	3.80% 55	6.56% 95
Vending (legal or illegal)	3.82% 55	6.25% 90	7.99% 115	2.71% 39	2.64% 38	4.73% 68	3.54% 51	3.54% 51	3.61% 52	2.85% 41	3.20% 46	2.02% 29	3.68% 53
Other	0.40% 5	0.08% 1	1.11% 14	0.40% 5	0.48% 6	0.40% 5	0.32% 4	0.24% 3	0.48% 6	0.48% 6	0.87% 11	0.63% 8	0.63% 8

Q5 Vending at the Lake: The City created a pilot program to reduce crowding and create a safe space for vending by the lake near the Lakeview Library. Did you visit the pilot this fall?

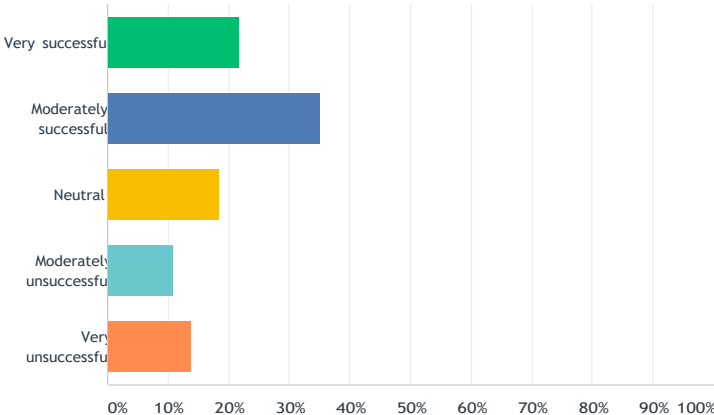
Answered: 1,969 Skipped: 231



ANSWER CHOICES	RESPONSES	
Yes	47.84%	942
No	52.16%	1,027
TOTAL		1,969

Q6 In your opinion, how successful was the pilot program?

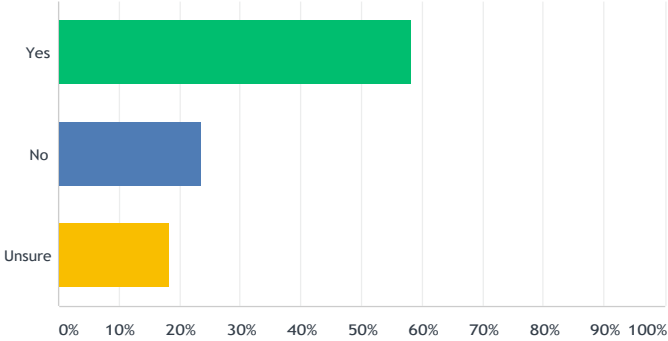
Answered: 886 Skipped: 1,314



ANSWER CHOICES	RESPONSES	
Very successful	21.67%	192
Moderately successful	35.10%	311
Neutral	18.40%	163
Moderately unsuccessful	10.95%	97
Very unsuccessful	13.88%	123
TOTAL		886

Q7 Should the City continue to support a licensed and managed street vending program at the Lake?

Answered: 1,834 Skipped: 366

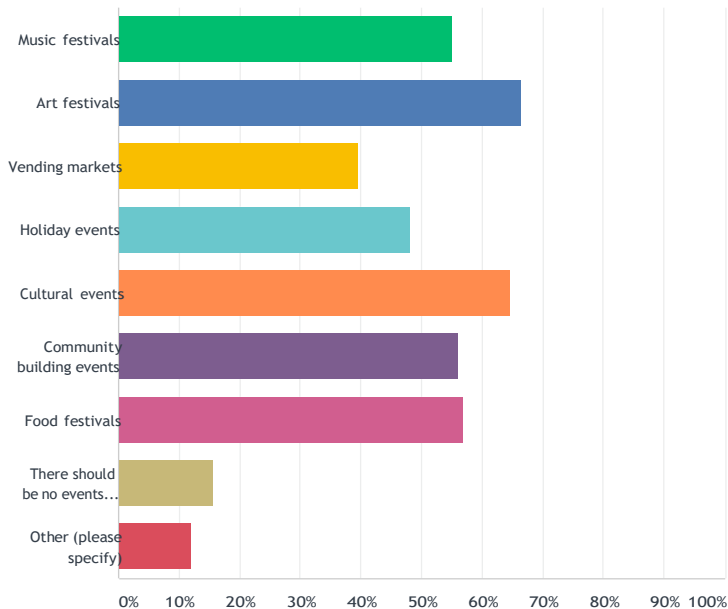


ANSWER CHOICES	RESPONSES	
Yes	58.18%	1,067
No	23.56%	432
Unsure	18.27%	335
TOTAL		1,834



Q8 When COVID is over, what kinds of events or activities would you like to see at the Lake? Please check all that apply:

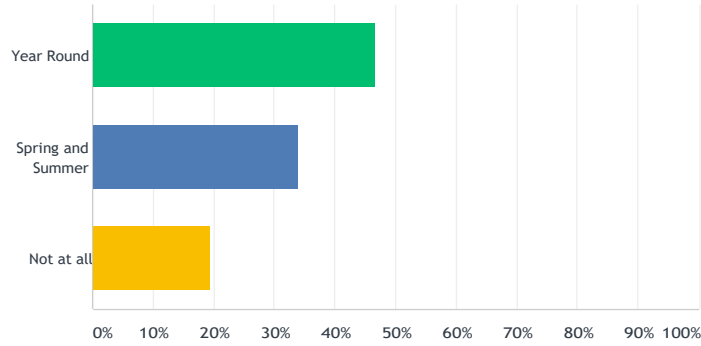
Answered: 1,828 Skipped: 372



ANSWER CHOICES	RESPONSES	
Music festivals	54.98%	1,005
Art festivals	66.58%	1,217
Vending markets	39.61%	724
Holiday events	48.19%	881
Cultural events	64.55%	1,180
Community building events	56.02%	1,024
Food festivals	56.84%	1,039
There should be no events at the Lake	15.65%	286
Other (please specify)	11.93%	218
Total Respondents: 1,828		

**Q9 Traffic/Parking:** This past Summer the City of Oakland implemented street closures to manage the increased crowds, mitigate traffic and parking issues at the Lake, and promote safety during COVID. These measures included completely closing El Embarcadero and closing Lakeshore southbound on weekends. Do you support continued street closures on Lakeshore Ave., southbound on weekends (check only one)?

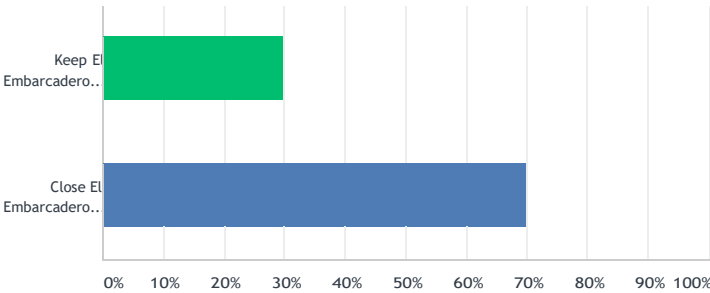
Answered: 1,819 Skipped: 381



ANSWER CHOICES	RESPONSES	
Year Round	46.56%	847
Spring and Summer	33.92%	617
Not at all	19.52%	355
<b>TOTAL</b>		<b>1,819</b>

Q10 See below the maps showing El Embarcadero St. Please select if you prefer keeping it open to traffic or closing it to create space for vending, events, and recreation.

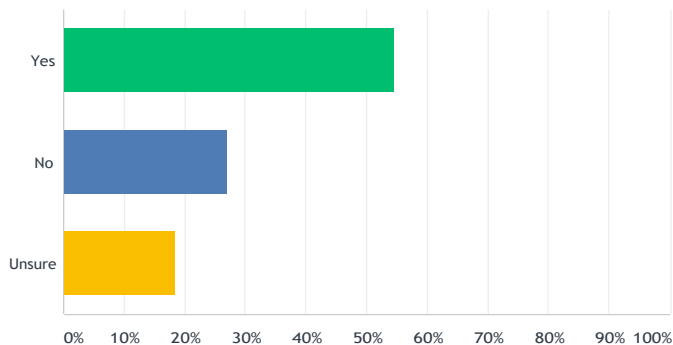
Answered: 1,696 Skipped: 504



ANSWER CHOICES	RESPONSES	
Keep El Embarcadero Street open	29.83%	506
Close El Embarcadero Street	70.17%	1,190
<b>TOTAL</b>		<b>1,696</b>

Q11 The City is considering creating a Parking Benefit District around Lake Merritt by installing metered parking on the lake side of streets with the revenue earmarked for Lake Merritt activities and maintenance. Would you support a program like this?

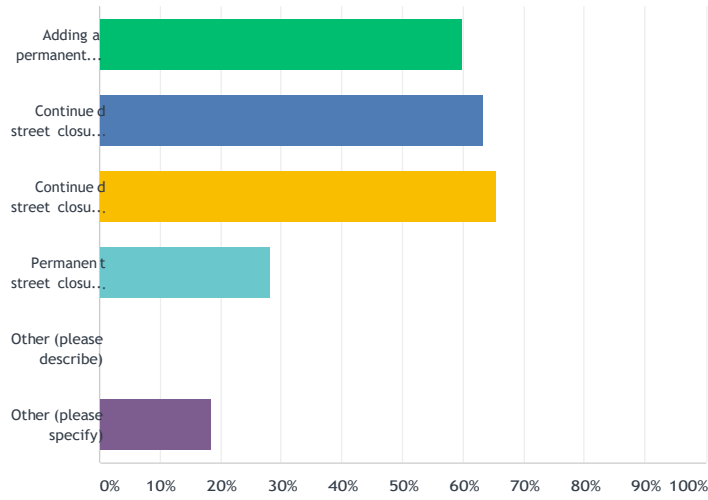
Answered: 1,839 Skipped: 361



ANSWER CHOICES	RESPONSES	
Yes	54.70%	1,006
No	26.92%	495
Unsure	18.38%	338
<b>TOTAL</b>		<b>1,839</b>

Q12 Other traffic control measures that are under consideration are included below, check those you would support: (Please check all that apply)

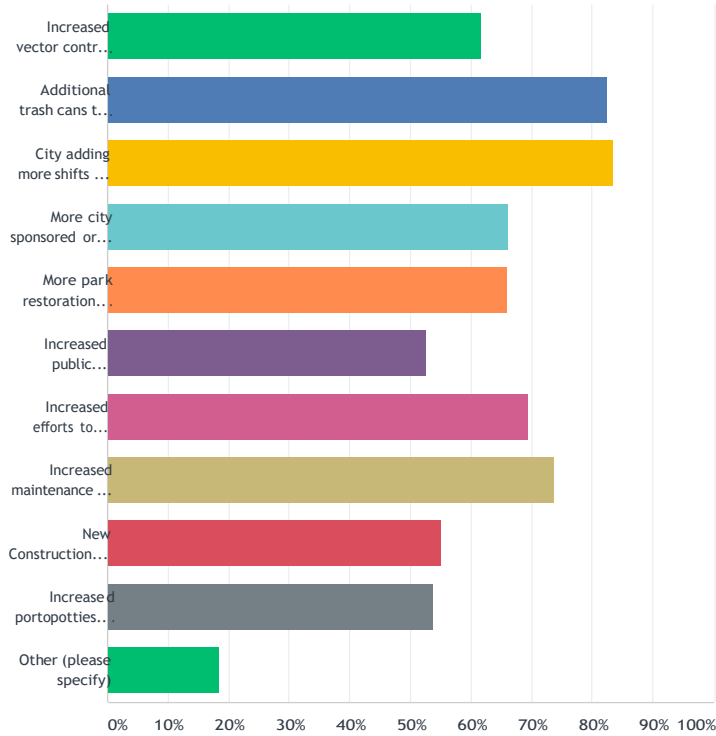
Answered: 1,719 Skipped: 481



ANSWER CHOICES	RESPONSES
Adding a permanent barrier, such as a k-rail, boulders or planters to Lakeshore Ave in the center turn lane (between El Embarcadero and E 18th St.) to deter illegal parking and traffic	59.80% 1,028
Continued street closures of Lakeshore Ave during peak times/weekends	63.41% 1,090
Continued street closures of El Embarcadero during peak times/weekends	65.45% 1,125
Permanent street closures of El Embarcadero	28.21% 485
Other (please describe)	0.06% 1
Other (please specify)	18.44% 317
Total Respondents: 1,719	

Q13 Environmental, Maintenance and Trash Issues: Lake Merritt is experiencing increased crowds that are wearing on the park’s infrastructure, wildlife, and maintenance. (Lake Merritt was designated the first wildlife refuge in North America in 1869). What measures should be taken to improve or maintain the parkland and address littering/trash and illegal dumping at the Lake? (Please check all that apply)

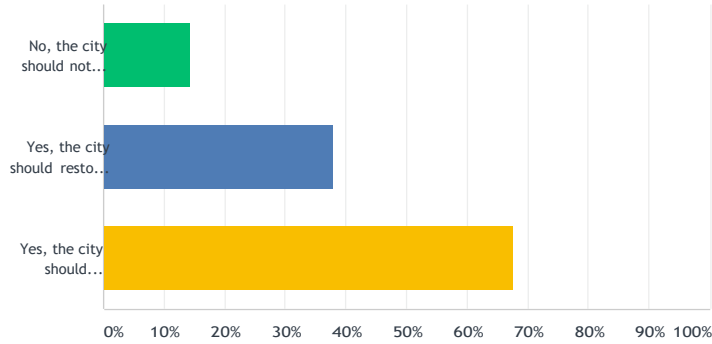
Answered: 1,837 Skipped: 363



ANSWER CHOICES	RESPONSES
Increased vector control to manage the rat/pest population at the Lake	61.68% 1,133
Additional trash cans to be placed at the Lake and surrounding neighborhood	82.53% 1,516
City adding more shifts to collect trash at the Lake	83.40% 1,532
More city sponsored or community clean ups to collect trash at the Lake	66.03% 1,213
More park restoration efforts to restore the grass, or other natural elements	65.87% 1,210
Increased public awareness (such as campaigns, signage, posters, etc.) to deter littering and illegal dumping	52.53% 965
Increased efforts to protect and preserve the Lake's wildlife and bird sanctuary	69.41% 1,275
Increased maintenance of the Lake's bathroom and other facilities	73.65% 1,353
New Construction Projects to improve and increase bathroom facilities	55.04% 1,011
Increased portopotties and hand washing stations at the Lake during Special Events or peak times of the year	53.84% 989
Other (please specify)	18.35% 337
Total Respondents: 1,837	

**Q14 Compliance and Enforcement at the Lake: In the 1990's the Police Department had Park Rangers that were sworn officers dedicated to patrolling City Parks. Due to budget cuts those positions were eliminated. Some believe they should be reinstated or that a new position should be created to carry-out enforcement duties in parks. Should the city restore Park Rangers? (Please check all that apply).**

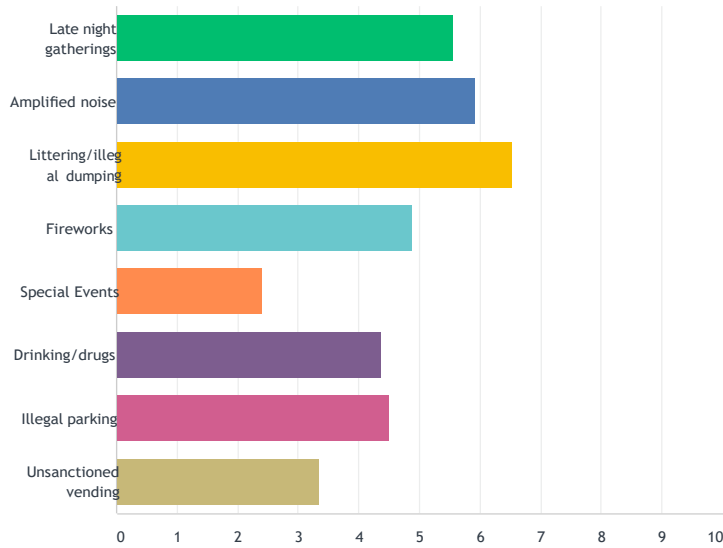
Answered: 1,817 Skipped: 383



ANSWER CHOICES	RESPONSES
No, the city should not implement Park Rangers	14.14% 257
Yes, the city should restore Park Rangers, (sworn police officers through OPD that exclusively patrol Oakland's parks)	37.92% 689
Yes, the city should implement a new Park Rangers position similar to state or regional park rangers that serve a dual role of education and enforcement housed outside of OPD	67.64% 1,229
Total Respondents: 1,817	

Q15 In addition to violent crime, please rank, in importance to you, the following list of nonviolent crimes and quality of life issues at the Lake and surrounding neighborhood for enforcement action.

Answered: 1,805 Skipped: 395



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Late night gatherings	14.94% 224	22.08% 331	18.55% 278	17.08% 256	12.54% 188	7.74% 116	4.80% 72	2.27% 34	1,499	5.56
Amplified noise	20.20% 317	23.07% 362	20.40% 320	15.55% 244	11.73% 184	5.80% 91	2.17% 34	1.08% 17	1,569	5.93
Littering/illegal dumping	41.47% 710	18.57% 318	15.30% 262	10.75% 184	7.13% 122	3.45% 59	2.45% 42	0.88% 15	1,712	6.52
Fireworks	10.76% 162	13.75% 207	15.54% 234	17.99% 271	15.54% 234	11.82% 178	9.50% 143	5.11% 77	1,506	4.87
Special Events	0.54% 7	1.31% 17	1.62% 21	4.39% 57	14.02% 182	19.95% 259	22.03% 286	36.13% 469	1,298	2.41
Drinking/drugs	9.44% 141	11.24% 168	12.92% 193	10.71% 160	13.79% 206	19.48% 291	15.73% 235	6.69% 100	1,494	4.37
Illegal parking	7.30% 110	15.60% 235	14.94% 225	12.55% 189	10.89% 164	13.88% 209	18.53% 279	6.31% 95	1,506	4.49
Unsanctioned vending	8.00% 115	6.47% 93	9.39% 135	7.23% 104	9.39% 135	10.22% 147	15.44% 222	33.87% 487	1,438	3.35



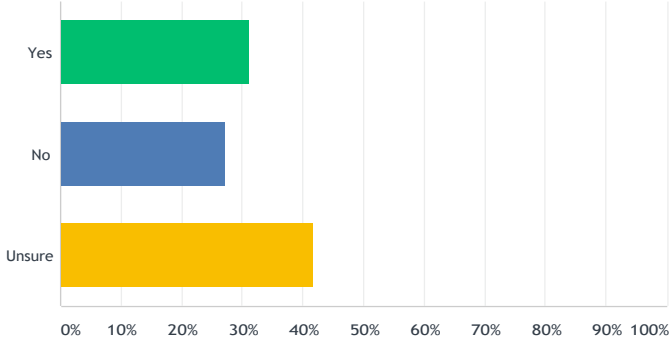
Q16 What creative ideas do you have to improve the Lake or surrounding neighborhood (for instance, more programming and organized activities, clean ups, etc.)?

(This data will be processed at a later date)

Answered: 1,297 Skipped: 903

Q17 Would you like to get more involved in Lake planning, preservation efforts, etc.?

Answered: 1,825 Skipped: 375



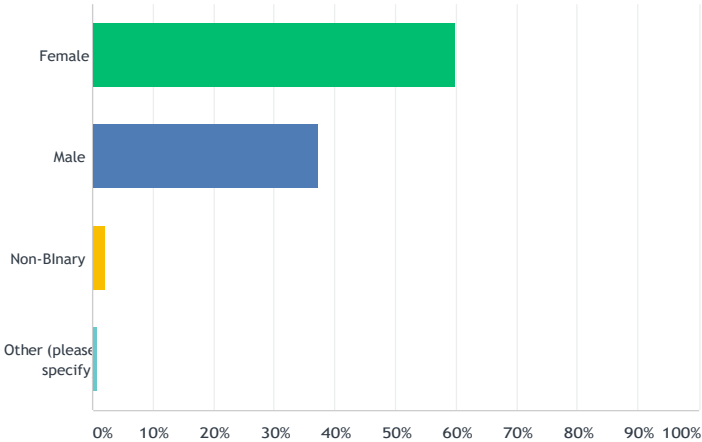
ANSWER CHOICES	RESPONSES	
Yes	31.12%	568
No	27.29%	498
Unsure	41.59%	759
TOTAL		1,825

Q18 Pardon the personal questions, but the demographic information will help us understand who is (and isn't) filling out the survey. This helps us avoid making generalizations and know which groups we need to reach. What is your zip code? (optional)

Answered: 1,739 Skipped: 461

Q19 What is your gender? (optional)

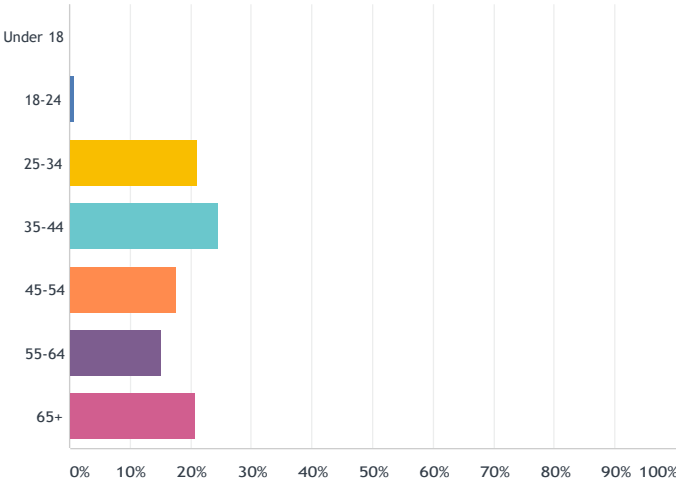
Answered: 1,677 Skipped: 523



ANSWER CHOICES	RESPONSES	
Female	59.87%	1,004
Male	37.21%	624
Non-Binary	2.09%	35
Other (please specify)	0.83%	14
TOTAL		1,677

### Q20 How old are you? (optional)

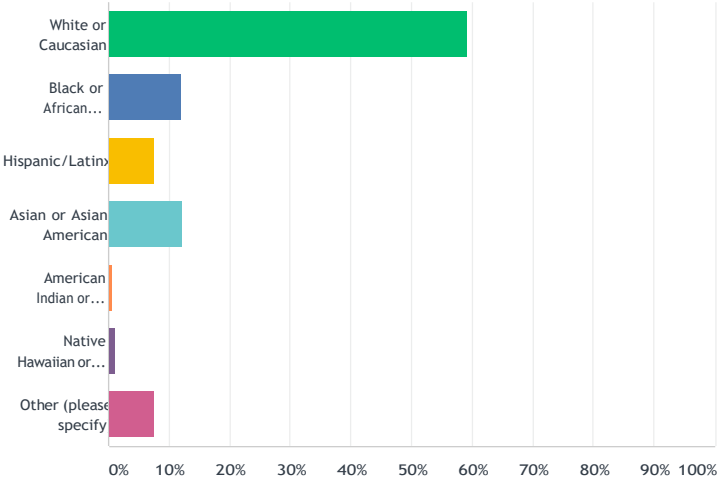
Answered: 1,674 Skipped: 526



ANSWER CHOICES	RESPONSES	
Under 18	0.24%	4
18-24	0.90%	15
25-34	21.15%	354
35-44	24.49%	410
45-54	17.62%	295
55-64	14.99%	251
65+	20.61%	345
<b>TOTAL</b>		<b>1,674</b>

Q21 Which of the following best describe your race/ethnicity? (optional)

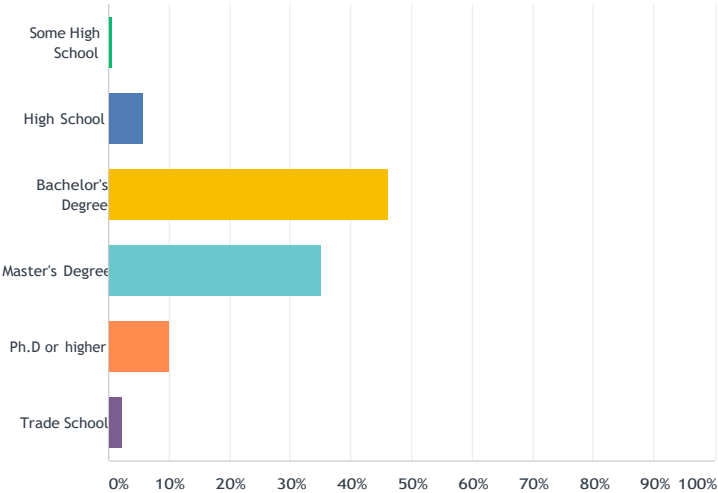
Answered: 1,593 Skipped: 607



ANSWER CHOICES	RESPONSES	
White or Caucasian	59.26%	944
Black or African American	11.99%	191
Hispanic/Latinx	7.60%	121
Asian or Asian American	12.05%	192
American Indian or Alaska Native	0.56%	9
Native Hawaiian or other Pacific Islander	1.07%	17
Other (please specify)	7.47%	119
<b>TOTAL</b>		<b>1,593</b>

Q22 What is the highest degree or level of education you have completed?

Answered: 1,690 Skipped: 510



ANSWER CHOICES	RESPONSES	
Some High School	0.53%	9
High School	5.74%	97
Bachelor's Degree	46.27%	782
Master's Degree	35.15%	594
Ph.D or higher	10.06%	170
Trade School	2.25%	38
<b>TOTAL</b>		<b>1,690</b>

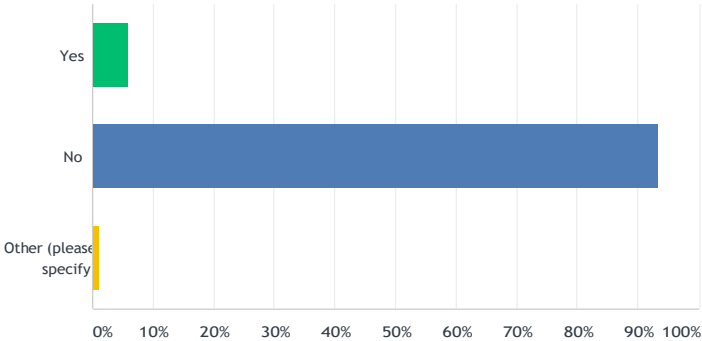
Q23 To share additional feedback, please contact: Joe DeVries, City Administrator's Office - [jdevries@oaklandca.gov](mailto:jdevries@oaklandca.gov) Councilmember Nikki Fortunato Bas, District 2 - [nfbas@oaklandca.gov](mailto:nfbas@oaklandca.gov) Councilmember Carroll Fife, District 3 - [cfife@oaklandca.gov](mailto:cfife@oaklandca.gov)

Answered: 360 Skipped: 1,840



Q24 Do you identify as someone with a physical disability? (optional)

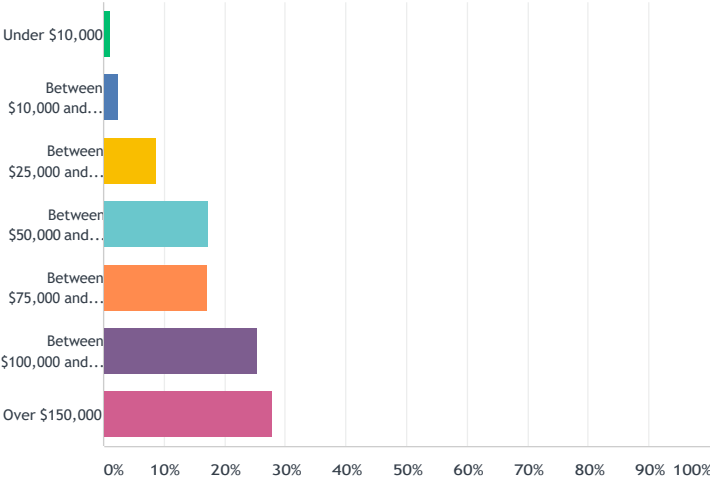
Answered: 1,667 Skipped: 533



ANSWER CHOICES	RESPONSES
Yes	5.82% 97
No	93.22% 1,554
Other (please specify)	0.96% 16
TOTAL	1,667

Q25 What is your household income? (optional)

Answered: 1,422 Skipped: 778



ANSWER CHOICES	RESPONSES	
Under \$10,000	0.98%	14
Between \$10,000 and \$24,999	2.53%	36
Between \$25,000 and \$49,999	8.86%	126
Between \$50,000 and \$74,999	17.30%	246
Between \$75,000 and \$99,999	17.16%	244
Between \$100,000 and \$150,000	25.25%	359
Over \$150,000	27.92%	397
<b>TOTAL</b>		<b>1,422</b>

Q26 If you would like to receive more information about upcoming Lake Merritt Planning Efforts please provide your contact information:

Answered: 841 Skipped: 1,359

ANSWER CHOICES	RESPONSES	
Name	95.72%	805
Email	99.05%	833
Phone	62.90%	529